



PARTNER SALES REWARDS PROGRAM

Sell More. Earn Points. Get Rewarded

Compete for a
\$1,500 Regional Prize

August 2026

Registration Period

Sep–Dec 2026

Program Period

5 Regions

Regional Competition

Activities and Points

How approved sales, lead-generation, and education activities build each participant's score.

BUILD YOUR SCORE

Closed Orders and Point Values

Participants earn points for approved activities completed during the official program period. Closed business earns the highest number of points.

All activities require validation. Points are added only after the activity is submitted through the iAlmas portal and approved by iAlmas.

Closed Orders

Category	Activity	Unit	Points	Validation Criteria
Closed Order	Small Closed Order Less than \$15,000	Per approved order	1,000	Accepted by iAlmas, associated with the participant, and recorded as closed during the program period.
Closed Order	Mid Closed Order \$15,000 or more	Per approved order	2,000	Accepted by iAlmas, associated with the participant, and recorded as closed during the program period.

Closed orders provide additional points toward a participant's final score. Participants are not required to close an order to satisfy the minimum prize-eligibility requirements.

Order values exclude taxes, refunds, cancelled items, and unsupported third-party charges.

LEAD GENERATION AND EDUCATION

Additional Point-Earning Activities

Earn additional points by generating qualified opportunities and expanding your product knowledge through approved customer quotations, meetings, training sessions, and quizzes.

Lead Generation

Category	Activity	Unit	Points	Validation Criteria
Lead Generation	Approved Customer Quotation	Per quotation	500	Submitted to a qualified end customer and linked to at least one approved one-to-one customer meeting.
Lead Generation	Approved Customer Meeting	Per quotation	300	Must satisfy the approved-meeting requirements and be validated by iAlmas.

LEAD GENERATION AND EDUCATION**Product Education**

Category	Activity	Unit	Points	Validation Criteria
Education	Training Attendance	Per session	100	The participant must attend the approved product-training session.
Education	Product-Training Quiz	Per session	200	The participant must correctly answer at least 5 of 10 quiz questions.
Education	Maximum Training Points	Per session	300	The participant must satisfy both attendance and quiz requirements.

Approved meetings: The customer must have a relevant requirement, the participant and an iAlmas representative must attend, and complete details must be submitted through the iAlmas portal.

Program Rules

Participant, activity-submission, validation, and program administration requirements.

PROGRAM REQUIREMENTS

Rules Organized by Topic

Review the program requirements by topic, including participant eligibility, activity submission and validation, duplicate or invalid claims, and overall program administration.

Participant Eligibility

Participants may not be employed by, contracted by, or participating on behalf of a distributor.

Points are awarded to individual participants.

Participants must be registered and employed by an eligible partner.

Only activities completed during the official program period qualify.

Submission and Validation

All activities must be submitted through the iAlmas portal.

Points are awarded only after iAlmas approval.

Supporting documentation may be requested.

Point totals may be corrected when errors are identified.

Duplicate and Invalid Activities

The same activity may not be submitted by multiple participants without approval.

Repeated meetings with the same contact do not automatically qualify.

Duplicate, incomplete, cancelled, fraudulent, or unverifiable submissions do not earn points.

Program Administration

Cancelled or refunded orders may lose awarded points.

Multiple qualifying activities may earn points.

iAlmas has final authority over eligibility, points, regions, and winners.

Each eligible regional winner will receive a \$1,500 prize, subject to final verification and applicable requirements.

Note: Closing an order is not required for prize eligibility. Closed orders earn points and may improve a participant's final regional ranking.

Complete rules. The grouped topics below provide an easier way to review the program requirements. The complete numbered rules remain the official governing terms of the program.

Prize Eligibility

The minimum activity, submission, and validation requirements for prize consideration.

QUALIFICATION REQUIREMENTS

Complete Every Requirement to Qualify

To compete for the regional prize, participants must complete the meeting and quotation requirements during the program period.

\$1,500

One eligible winner from each competition region will receive a \$1,500 regional prize.

24

Approved Customer Meetings

One-to-one meetings with qualified end customers.

5

Approved Customer Quotations

Quotations linked to qualified opportunities.

\$2K

Minimum Pipeline

Combined approved quotation pipeline.

Additional Requirements

Submission

Submit all required activity and supporting details through the iAlmas portal.
Complete submissions before the program deadline.

Compliance

Comply with participant eligibility and activity-validation rules.
Remain employed by an eligible partner throughout the program.

Note: Participants are not required to close an order to qualify for the prize. Closed orders earn additional points and may affect the participant's final position within the regional competition.

Qualification and winning are separate. Meeting the minimum requirements makes a participant eligible for prize consideration. Final validated points determine the winner.

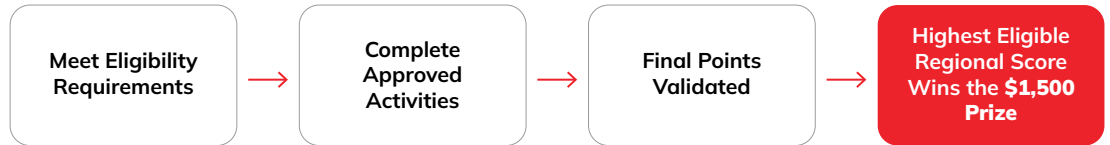
Winner Selection

How eligible participants are ranked and how ties are resolved.

FINAL SELECTION

How Regional Winners Are Determined

One eligible winner from each competition region will receive a \$1,500 regional prize.



Final verification: All winners remain subject to final participant-eligibility and activity verification by iAlmas.

Program Regions

Regional groupings used for participant competition and reporting

MARKETS

Competition Regions

The regional groupings below show where participants will compete based on their registered country. Final regional assignments remain subject to validation by iAlmas and the official program rules.

1 Core Gulf Markets

Countries:

Saudi Arabia

United Arab Emirates

2 Rest of Gulf

Countries:

Qatar

Oman

Kuwait

Bahrain

Yemen

3 Levant and Iraq

Countries:

Jordan

Lebanon

Palestine

Syria

Iraq

4 North Africa

Countries:

Egypt

Algeria

Morocco

Tunisia

Libya

Sudan

Mauritania

5 Sub-Saharan Africa

Countries:

Kenya

Ethiopia

Senegal

Ghana

Nigeria

Regional assignments may be adjusted based on participant volume. If a region does not receive enough eligible participants, iAlmas may combine it with another region to support a fair and competitive program.